

# Privacy Policy

This privacy notice for Sign3 Technologies Private Limited (doing business as Sign3) ('we', 'us', or 'our'), describes how and why we might collect, store, use, and/or share ('process') your information when you use our services ('Services'), such as when you: Visit our website at sign3labs.com, or any website of ours that links to this privacy notice Engage with us in other related ways, including any sales, marketing, or events Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you still have any questions or concerns, please contact us at [contact@sign3labs.com](mailto:contact@sign3labs.com).

## Personal Data We Collect

### Personal Data Collected From Users

When you use our Site or Services, we collect personal data that you voluntarily provide. This includes data shared when seeking information about our products and services, participating in activities on our platform, or contacting us directly. The specific types of personal information we collect depend on your interactions with us and the services you use. This includes:

- **Identification Information:** Names, phone numbers, email addresses, billing addresses, contact preferences, contact or authentication data, and device data.
- **Sensitive Information:** With your consent or as otherwise permitted by law, we may process sensitive information, including but not limited to financial data, creditworthiness data, social security numbers or other government identifiers, and personally identifiable information (PII).

All personal information you provide must be truthful, complete, and accurate. Please notify us of any changes to your personal information.

### Information Collected from Other Sources

To improve our offerings and services, and maintain accurate records, we may collect information about individuals from other sources. These sources include public databases, data providers, and other third parties. The information collected may consist of mailing addresses, job titles, email addresses, phone numbers, intent data (or user behavior data), Internet Protocol (IP) addresses, social media profiles and URLs, and custom profiles. This information is used for purposes such as targeted advertising and event promotion.

## How We Use Personal Data

We use the personal data we collect for various purposes to ensure the effective delivery of our services and to maintain a secure and compliant environment. Specifically, we use personal data for the following purposes:

### 1. Providing and Enhancing Our Services

We utilize personal data to fulfill our contractual obligations to our clients, which includes delivering our products and services. This involves using the information to verify identities, manage accounts, process transactions, and provide customer support. By understanding your needs and preferences, we can tailor our services to enhance your experience and satisfaction.

### 2. Analysis, Research, and Improvement

To continually improve our Site and Services, we analyze user interactions and feedback. This data helps us identify trends, measure the effectiveness of our marketing campaigns, and develop new features or services. By leveraging personal data for research and analysis, we can better understand how our users interact with our platform and make informed decisions that enhance user experience.

### 3. Security, Compliance, and Fraud Prevention

We are committed to maintaining a secure environment and protecting our users from fraud and other malicious activities. Personal data is used to monitor and analyze activity on our platform to detect, investigate, and prevent fraudulent actions. We also use this information to comply with legal and regulatory requirements, such as responding to legal requests, conducting audits, and enforcing our terms of service.

## How We Share and Disclose Personal Data

We may share personal data with third parties, including:

- **Vendors and Service Providers:** For business operations, such as hosting, cloud services, data enrichment, and fraud prevention.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

## User Obligations

Users must comply with this Privacy Policy and not misuse the intellectual property or services provided by Sign3. Violations may result in account suspension or termination.

## User Rights

At Sign3, we respect and uphold your rights regarding your personal data. As a user, you have the following rights:

1. **Right to Withdraw Consent:** You have the right to withdraw your consent to the processing of your personal data at any time. This may affect the services we can provide to you, but we will honor your request in accordance with applicable laws and regulations.
2. **Right to Access:** You have the right to access the personal data we hold about you. This includes the ability to request a copy of your data, understand how it is being used, and verify its accuracy.
3. **Right to Rectification:** If you believe that any personal data we hold about you is inaccurate or incomplete, you have the right to request its correction. We will update or amend your information as required.
4. **Right to Deletion:** In certain circumstances, you have the right to request the deletion of your personal data. This includes situations where the data is no longer necessary for the purposes for which it was collected, or if you have withdrawn your consent and there is no other legal ground for processing.
5. **Right to Data Portability:** You may request to receive your personal data in a structured, commonly used, and machine-readable format. This right facilitates the transfer of your data to another service provider, where technically feasible.

## Data Retention

we retain your information only for as long as needed to fulfill the purposes outlined in this privacy notice, unless a longer retention period is required or permitted by law (such as for tax, accounting, or other legal obligations). Once there is no longer a legitimate business need to process your personal information, we will either delete or anonymize it. If deletion is not feasible (for instance, if your personal information is stored in backup archives), we will securely store and isolate it from further processing until it can be deleted.

## Cookies and Online Tracking

We and our partners use cookies to operate and administer our Site and Services, gather usage data, and provide a personalized experience.

## **Security**

You use the Service at your own risk. We comply with industry standards to protect Personal Data both online and offline from loss, misuse, and unauthorized access, disclosure, alteration or destruction. However, no Internet or email transmission is ever fully secure or error-free. In particular, email sent to or from us may not be secure. Therefore, you should take special care in deciding what information you send to us via the Service or email. Please keep this in mind when disclosing any Personal Data to SIGN3 via the Internet. In addition, we are not responsible for circumvention of any privacy settings or security measures contained on the Service, or third-party websites. Unfortunately, the Internet cannot be guaranteed to be 100% (hundred percent) secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

## **Changes to Privacy Policy**

As our services and business evolve, we may periodically update this Privacy Policy. When we make changes, we will post the revised policy on this page. In some cases, we may provide additional notice, as required by applicable law. By continuing to use our Services or providing us with Personal Data after these changes are posted, you agree to the updated Privacy Policy and the practices it describes.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at [contact@sign3labs.com]. We will address your concerns promptly.